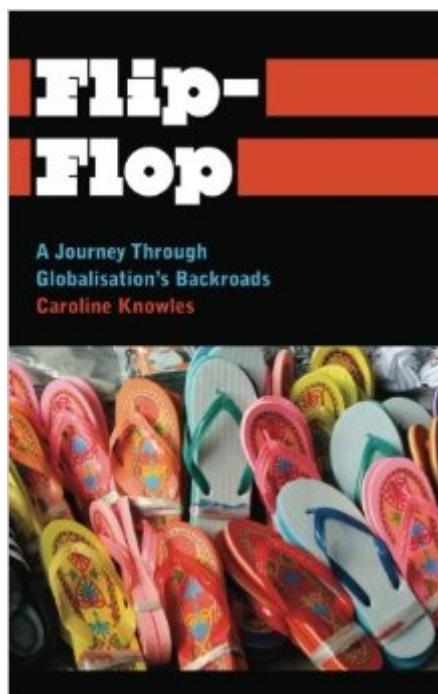


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Flip-Flop: A Journey Through Globalisation's Backroads (Anthropology, Culture And Society)



Synopsis

This book follows the global trail of one of the worldâ™s most unremarkable and ubiquitous objects â“ flip-flops. Through this unique lens, Caroline Knowles takes a ground level view of the lives and places of globalisationâ™s back roads, providing new insights that challenge contemporary accounts of globalisation. Rather than orderly product chains, the book shows that globalisation along the flip-flop trail is a tangle of unstable, shifting, ad hoc and contingent connections. This book displays both the instabilities of the â“chainsâ™ and the complexities, personal topographies and skills with which people navigate these global uncertainties. Flip-Flop provides new ways of thinking about globalisation from the vantage point of the shifting landscape crossed by a seemingly ordinary and everyday commodity.

Book Information

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